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Telia IoT Solutions



THE NORDICS ARE AT THE FOREFRONT OF THE IOT REVOLUTION



4X as many connected things per person as world average.
1,7 in 2014, growing to 4 in 2018



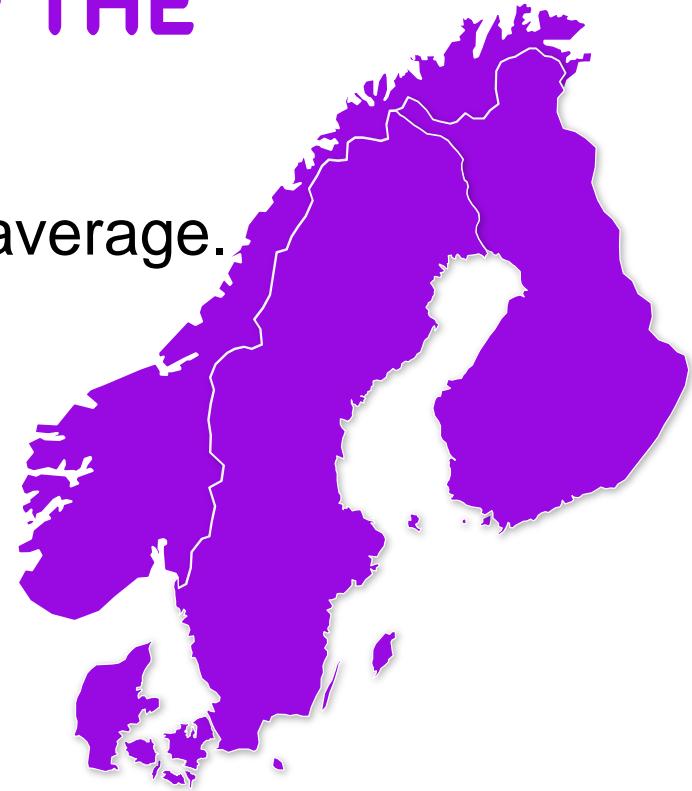
17% growth per year in revenues 2015-2020



>150 million connected things in the Nordics by 2020.
Up from 45 million in 2014

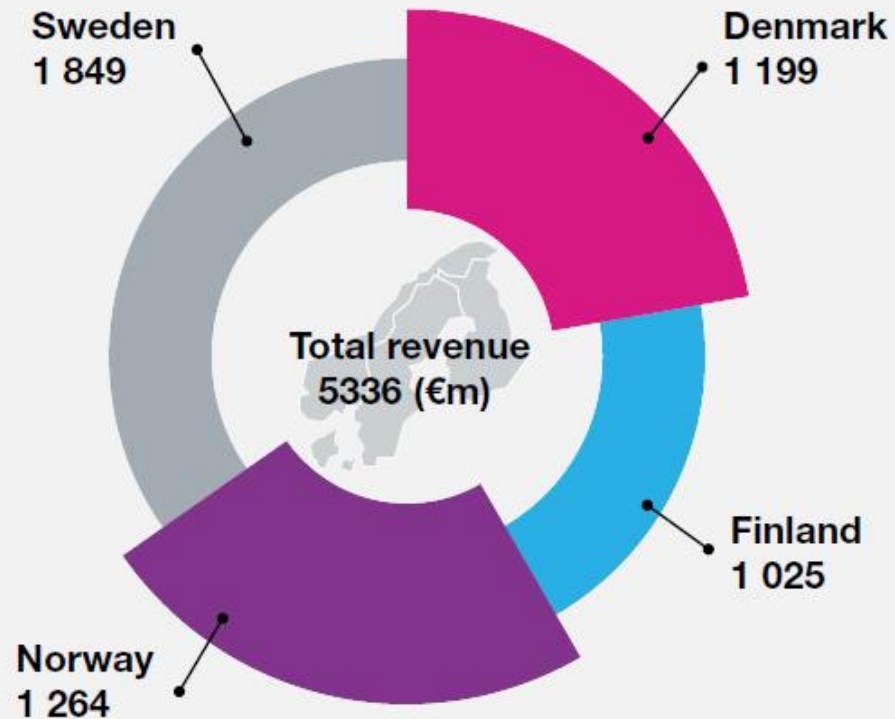


In 2015 17% of all connected things in the Nordic region were connected to mobile networks compared to 9% in the rest of the world. In 2018 the estimate is 20% in the Nordics and 13% in the rest of the world



NORDIC IOT REVENUES TO GROW TO 12 B€ IN 2020

NORDIC IoT MARKET SIZE 2015



Source: Machina Research



ACROSS ALL CONNECTED GROUPS



Connected Vehicle



Connected People



Connected Consumer Gadget



Connected Money



Connected Building

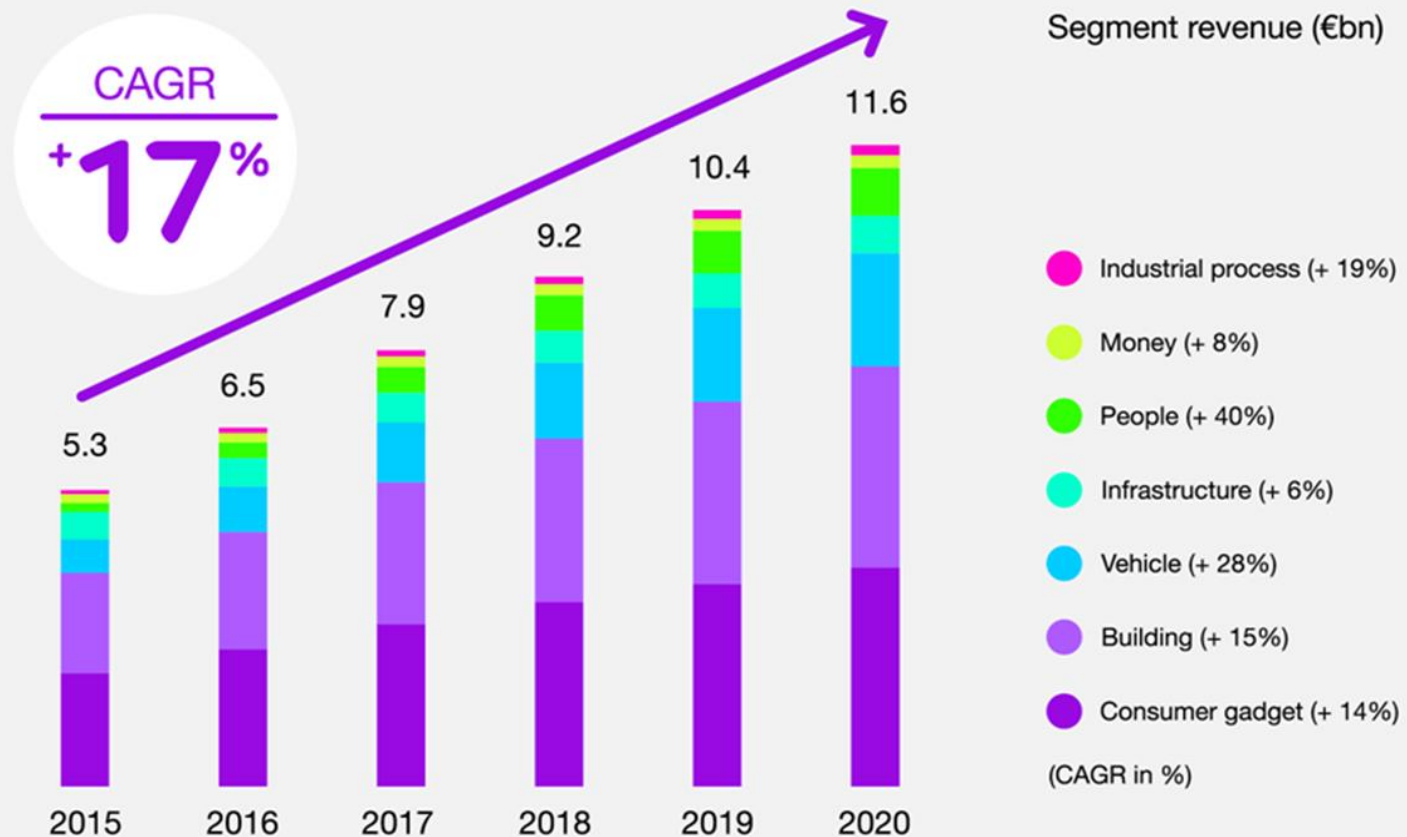


Connected Industrial Process



Connected Infrastructure

NORDIC IoT MARKET GROWTH 2015-2020



FROM RAW DATA TO DIGITAL TRANSFORMATION



Act, Automate & Consume

Aggregate, Analyze & Secure

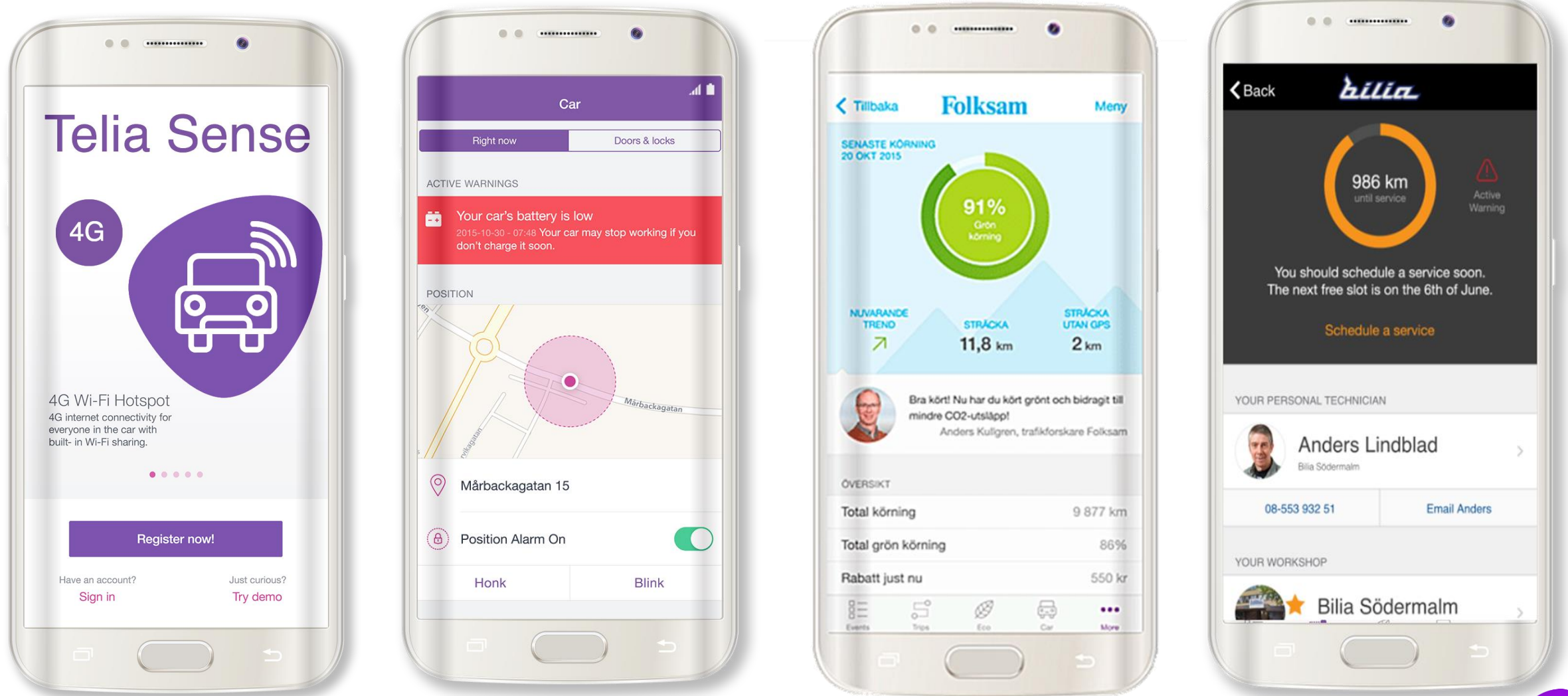
Sense, Connect & Control



FROM MEGABYTES TO USECASES



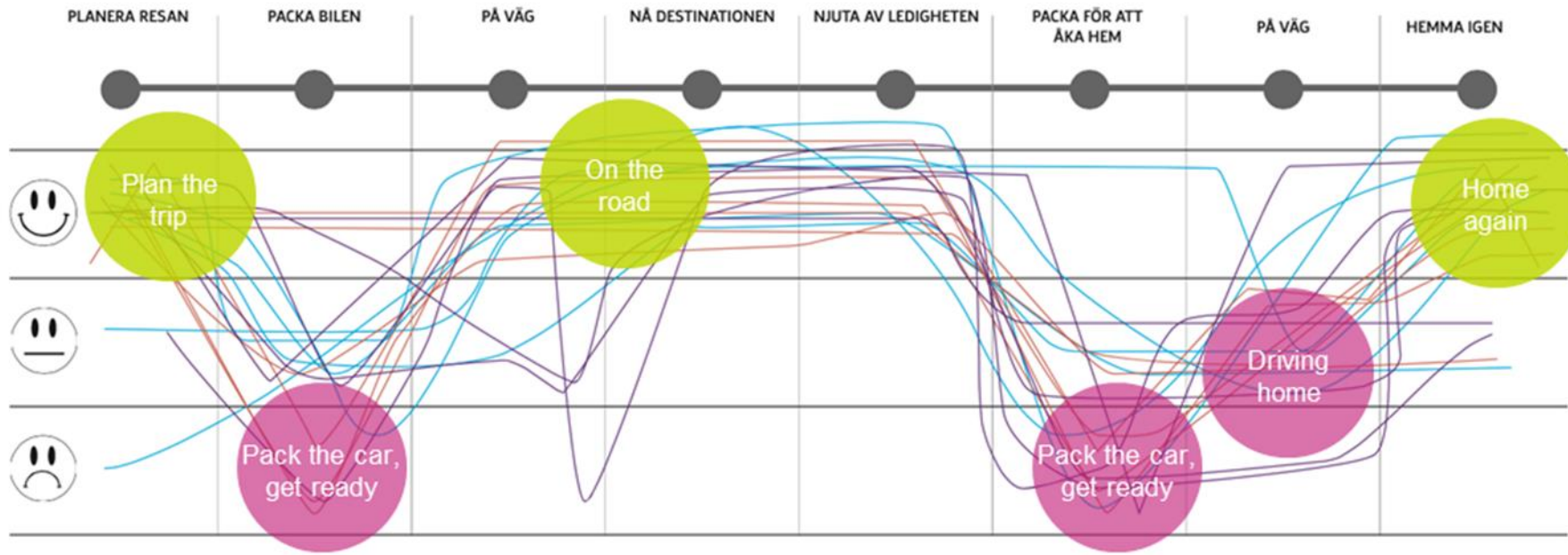
CASE: THINKING THE IOT ECO-SYSTEM INTO YOUR SOLUTION



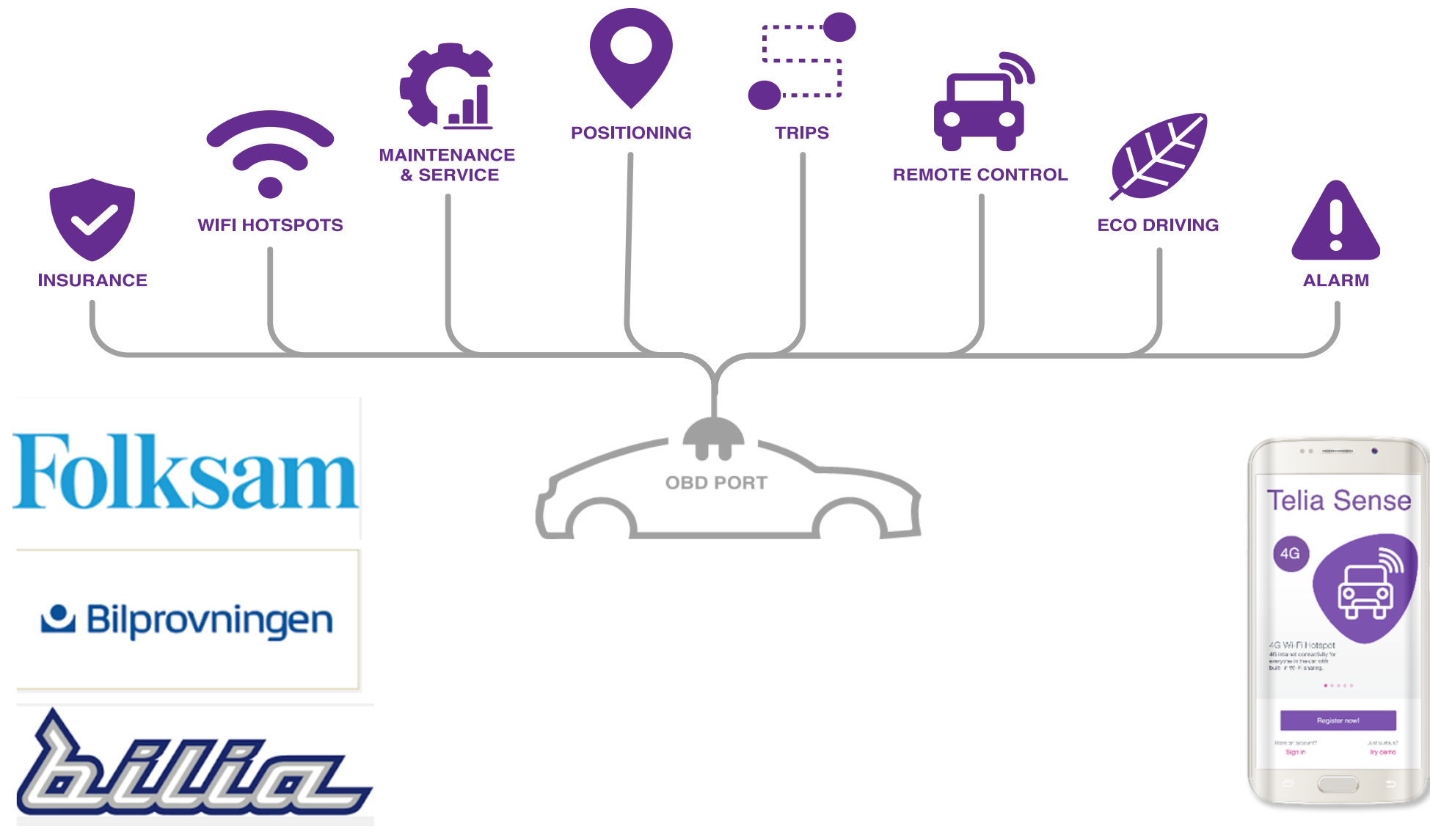
WHAT DO DRIVERS CARE ABOUT?



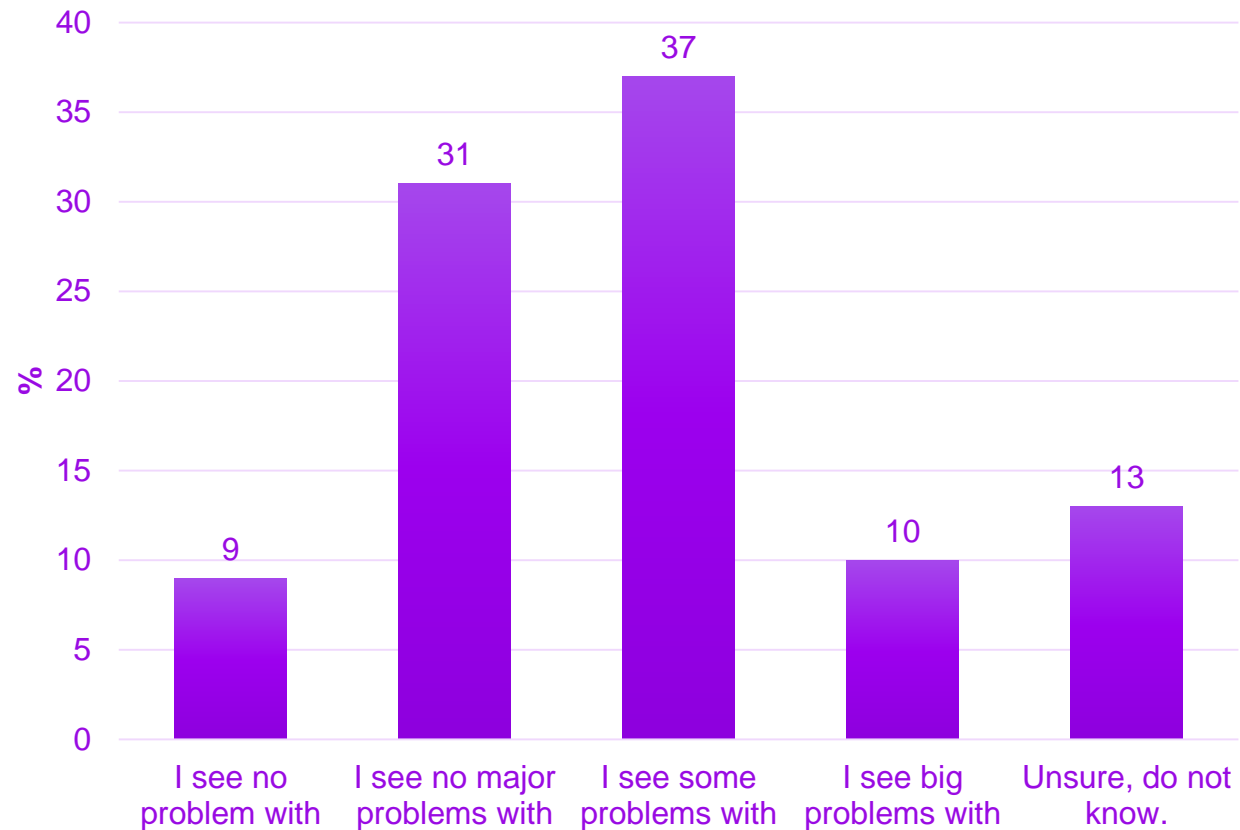
WHAT DO DRIVERS CARE ABOUT?



ONE IOT SOLUTION – MANY PROVIDORS



PRIVACY



What is your general attitude to information sent from your car to other companies, which offer additional services, such as insurance companies, gas stations, car repair shops, etc.?

Source: Telia Sweden survey 3 – 11 maj, 2016, N=502



Only collecting and processing what is necessary!

Data Collected and Processed

Service Provider Selection

- ☐ NO Service A
- ☐ NO Service B
- ☐ NO Service C
- ☐ NO Service D



Terms and Conditions
for using the Core
Service

Core
Service
Data

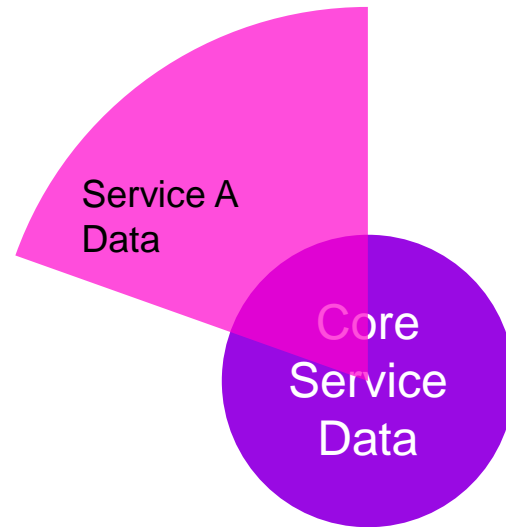


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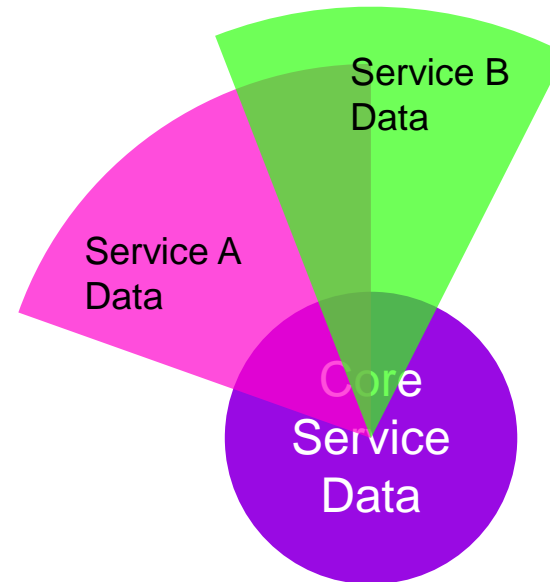


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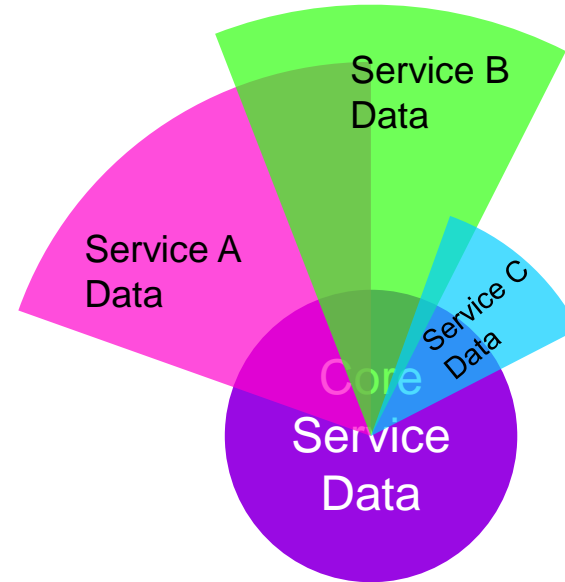


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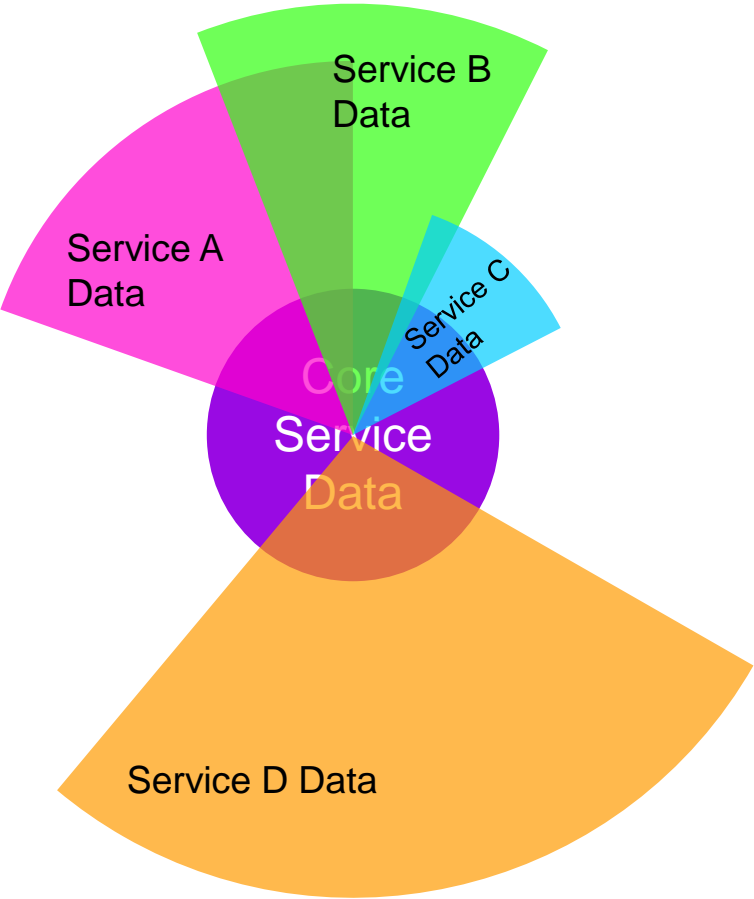


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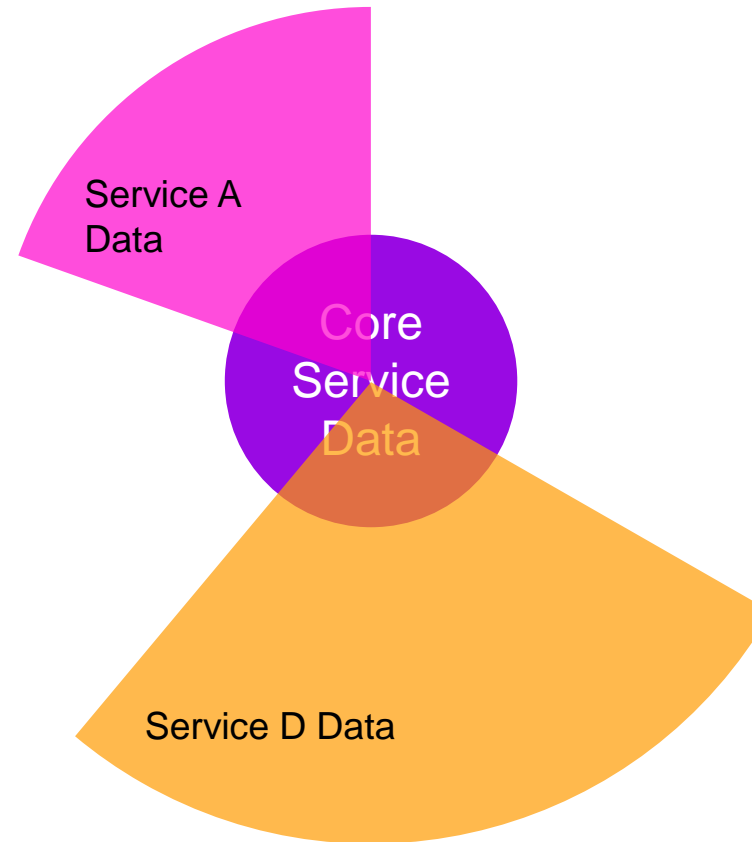
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Connected Things 2016 rapport





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